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# TRENDVISION AWARD

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2023

## CRAFT VISIONARY

Congratulations on making it to the Top 6!

You have passed the 1<sup>st</sup> step of the competition.

You are now asked to fill in the below form and send it back to [Elizma.c@modernhairbeauty.com](mailto:Elizma.c@modernhairbeauty.com) before the **4<sup>th</sup> of September 2023 @12am**.

With this form complete, we ask you to send the **step-by-step pictures showing the technical work completed on the model**.

The details will be evaluated by Judges on:

- **80%** of the total vote will come from imaginative cut, styling, and colour techniques.
- **20%** of the total vote will come from the end result, beautifully crafted with a professional execution (hair, style, finish, make-up, clothes/fitting).

The consistency between the form and the photo entered at level 1 of the competition will be taken into consideration.

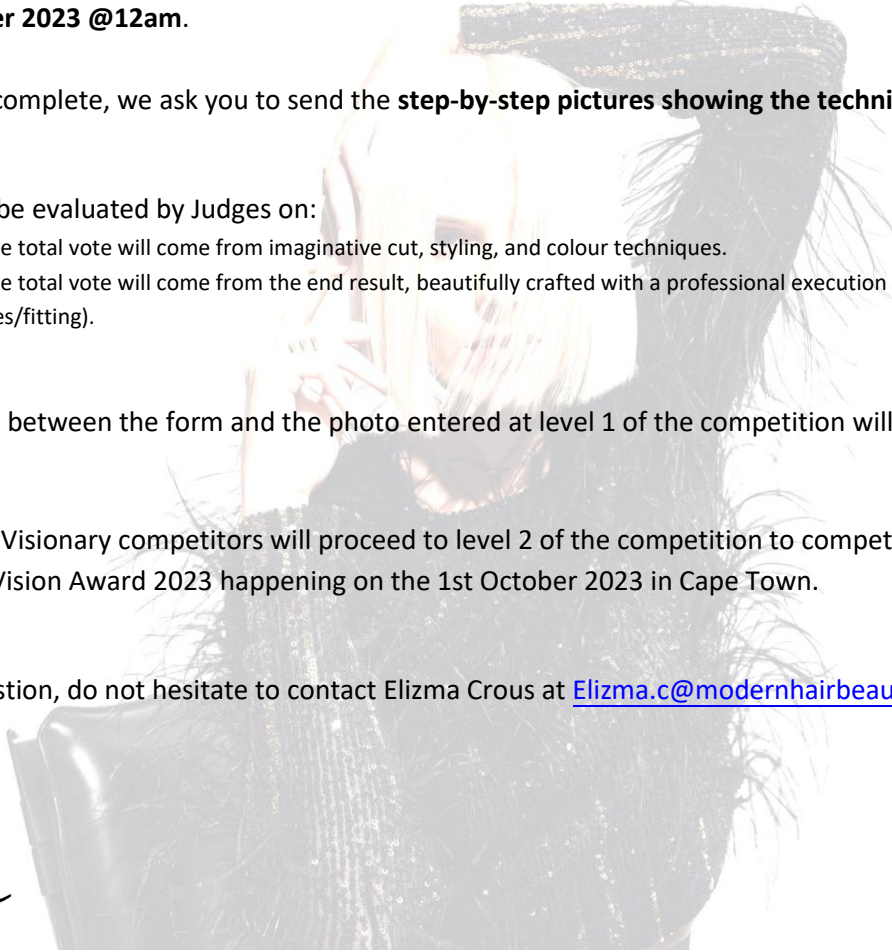
The Top 6 Craft Visionary competitors will proceed to level 2 of the competition to compete at the National TrendVision Award 2023 happening on the 1st October 2023 in Cape Town.

If you have question, do not hesitate to contact Elizma Crous at [Elizma.c@modernhairbeauty.com](mailto:Elizma.c@modernhairbeauty.com) .

Kind Regards,  
Elizma Crous



National Education Manager  
079 258 2754



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## CRAFT VISIONARY

### About you

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_  
Date of Birth: \_\_/\_\_/\_\_\_\_ Mobile Number: \_\_\_\_\_  
E-mail: \_\_\_\_\_@\_\_\_\_\_ Instagram account: \_\_\_\_\_

### About the salon

Name: \_\_\_\_\_ Telephone Number: \_\_\_\_\_  
Name of the Salon Owner: \_\_\_\_\_  
Address of Salon: \_\_\_\_\_

### About your model:

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

I hereby give my consent to the publication in an unlimited number of copies, whether as photos, videos, or other media, of the work produced by me for the Wella Professionals TrendVision 2023 Award. Furthermore, I hereby relinquish all my rights to publication and remuneration in connection with this work. Modern Hair & Beauty and other companies authorised by the organiser may retouch the photos, apply special video effects, or make other alterations at their discretion, whereby I will at no time have the right to object to or prohibit either their publication or the publication of retouched products in the press. I undertake to assert no claims or rights at any time in connection with these photos, videos, or other graphical material used.

Date: \_\_\_\_\_

Place: \_\_\_\_\_

Signature of Entrant: \_\_\_\_\_

Signature of Model: \_\_\_\_\_

Signature of Salon Owner: \_\_\_\_\_



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## CRAFT VISIONARY

Step-by-step description of cut, colour and styling techniques with the reason why you choose them for your look:



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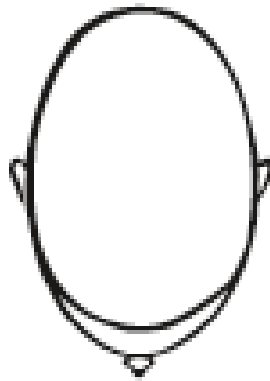
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